

REPORT ON UK SPORT CD DAY

- Aims:** To plan and host a community sports day in Dacorum, in line with the Sport CD objectives
- Objectives:** To deliver the ethos, philosophy and training behind Sport for Community Development
- To work with local stakeholders and residents to plan a community sports event and complementary activities
- To provide training for youth workers, sports coaches and trainers in planning sport for community development
- To host a day's community event suitable for a multi-generational audience
- Audience:** Residents of Hemel Hempstead, particularly the district of Adeyfield
- Parents, grandparents and children up to teenage years
- Youth workers, trainers and sports coaches
- Strategy:** Work with two major stakeholders; one was Dacorum Borough Council (who manage four adventure playgrounds in the area) and the second was a private sports events company, Apex 360.
- Working with this network, we were able to run a training programme for new and aspiring sports coaches, as well as others employed by DBC involved in youth work.

Sport CD event

The date chosen for the Sport CD event was Thursday August 2nd, as it was the National Playday, making co-ordination across the borough easier.

The youth workers and sports leaders, drawn from Apex and DBC, worked together to establish the site layout, source equipment, create a programme, organise the sports and complementary activities, book catering (eg ice cream, barbeque) and recruit volunteers.

The event took place between 11.00am and 4.00pm at Adeyfield Adventure playground, Turners Hill, Hemel Hempstead, Hertfordshire, HP2 4LD. The playground has a football pitch, wooden play structures, pool and table tennis table and barbecue area.

Apex sourced four inflatables, including a large slide, obstacle course, gladiator jousting and a bouncy castle. They also set up small stalls with simple games and other activities for young children.

We prepared a flyer/poster which was widely distributed in the area.

Over 1,200 people attended the event, on an exceptionally hot day during a hot dry spell of weather.

Sport CD Day images:









Disclaimer

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